



RETI LUNGHE – MISURA A Project - “Research & innovation in transport, logistics, sensors and energy industries. Strategic plan for international activities - MAR.TE. Sea-land logistics”, a project realized for the development of long networks for research and innovation in Campania's technological chains, through system actions for the internationalization of the technological chain.

Partner. MAR.TE. S.c.ar.l.

Duration of the project. 18 months.

Budget. € 250.000

RETI LUNGHE – MISURA B Project - “Internationalisation actions for the companies of Campania in the sea-land logistics chain - MAR.TE. Sea-land logistics”, a project realized for the development of long networks for research and innovation in Campania's technological chains, through integrated promotion actions, cooperation and international marketing of the technological sub-chain.

Partner. MAR.TE. S.c.ar.l., ONI, Grimaldi, Suggest

Duration of the project. 18 months

Budget. € 250.000

The project intends to promote the consolidation and strengthening, in an international perspective, of collaboration networks between the research system and companies, by identifying new markets and strategic partnerships in the sea-land logistics sector. The aim of the proposal is to support the competitive positioning of the technological supply chain and the actors that contribute to characterizing it in a systemic perspective, as well as the objective of defining research and innovation strategies and activities on foreign markets.

The project proposal intends to create a system that can:

- a. support the dissemination of the results of RS&I activities in all productive sectors and in all companies;
- b. qualify public research by enhancing the skills of researchers
- c. promote the realization of projects for the competitiveness of the country and of the companies operating in it on foreign markets;
- d. foster collaboration between companies, universities and research organizations, as well as collaboration between different territories on an international basis, promoting the development of business networks aimed at innovation;
- e. disseminate a system that guarantees the continuity of the resources needed to support infrastructure and investments in RS&I.

An efficient innovation system identifies key roles in universities and research. It is therefore a fundamental objective of the project proposal to strengthen the connection with the business system from an international point of view, expanding the technology transfer, understood as an interaction between companies and sources of knowledge.

In the current scenario, innovation processes do not necessarily follow a linear model, hence the need to bring knowledge-generating subjects closer to the users.

In this perspective, the project intends to promote the aggregation of institutions dedicated to research and companies present at a territorial level, supporting them in international comparison actions and improving their degree of attractiveness of the best external skills.



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